

# ADVERTISING

TV / RADIO

# РЕКЛАМА

ТВ / РАДИО

# WERBUNG

Advertising department

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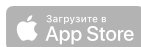
# Kartina.TV

is an international internet TV provider.

They offer a wide selection of channels, providing access to more than 200 TV-channels to their customers. The assortment includes national channels from various countries, as well as sports, news, children's, and entertainment channels. Additionally, the company offers access to leading video libraries under a single subscription.

**Mobile Apps:** Kartina.TV has convenient and free apps for iOS and Android devices, including smartphones and tablets.

**Multiple Devices:** In addition to mobile apps, Kartina.TV supports various devices such, giving customers more options for viewing.

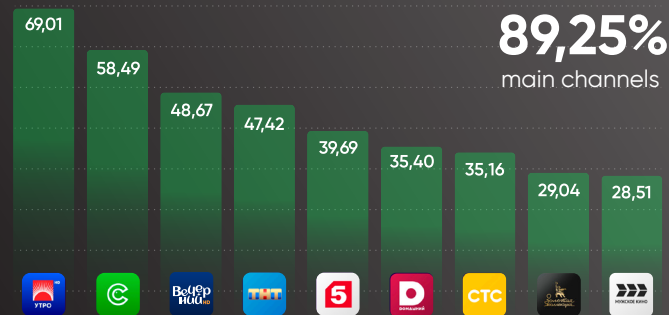


Point your camera.  
Find out more  
about advertising  
possibilities

**Kartina.TV** provides various services and content for viewers and aims to meet the diverse needs of the audience in the world of internet television.

**Global Availability:** Kartina.TV is headquartered in Germany and has businesses and offices in the USA, UK, and Israel.

## Target group reach (channels)



## Target group reach (countries)

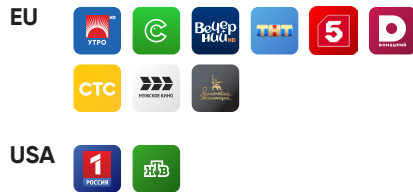
Germany.....	2.639.440	Cyprus.....	26.567
USA.....	779.542	Belgium.....	24.739
Israel.....	222.240	Austria.....	22.726
Great Britain.....	99.004	Netherlands.....	21.820
Spain.....	42.533	Czech Republic.....	20.998
Finland.....	31.062	Rest of Europe.....	92.716
France.....	28.328		

# Advertising Opportunities:

With Kartina.TV, you have the opportunity to advertise on more than 70 channels, including various ad formats such as video and banner ads.

## LIVE advertising

Your video is released during an commercial break on one of the seven top-rated federal TV-channels:



## Animated TV banner

An animated picture;

Appears according to the approved schedule;

Releases are possible during DAYTIME and PRIMETIME;

Summarizes the product/service;

It is possible to add a sound signal at the moment of appearing on the screen.

## Static TV banner

Static banner;

Appears every hour;

Summarizes the product/service.

Over 70 channels\*

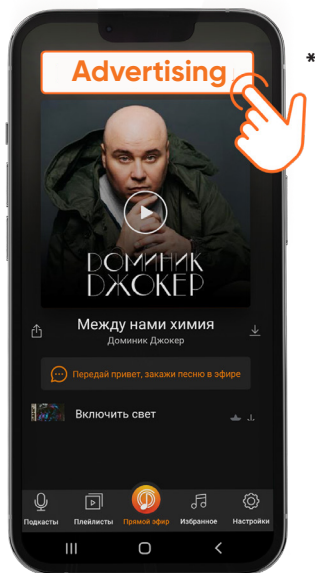
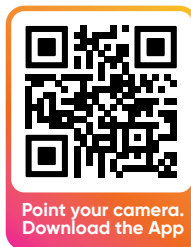
from **0,002 €/\$**  
per impression

Type of advertising	Rotation	Duration	Prices
Video ad in the ad units within one of the State channels offered by Kartina.TV	he number of impressions depends on the budget	From 10 sec.	From 40 €/\$ per ad
Static TV banner	From 250.000 impressions	10 sec.	From 500 €/\$
Animated TV banner	no Once per hour	10 sec.	From 80 €/\$

**\*Channel groups:** main channels / entertainment channels / sport channels / children's channels / movie channels / musik channels\*

# This is the music service Radio Kartina:

- an Internet radio station that has been operating for more than 8 years in the German market and in other countries;
- Radio advertising is produced faster and costs less than advertising in other media
- You can listen to the radio anytime and anywhere: in the car, in the office, while walking, during training, at home, at a party, at a picnic.



## Advertising on Radio Kartina

Type of advertising	Duration	Rotation	Prices
Promotional audio clip	max. 30 sek.	4 exits per day	500 €/month
Clickable banner with transition to the customer's website or social network *	15 sec. on display.	Every 15 sec. 5760 impressions per day. 172800 impressions per month.	500 €/month

**270.000** people listen to us every day



Radio Kartina app



Kartina.TV



Alexa, spiel radio kartina



DAB radio



TuneIn



SkyTune



radiokartina.online