

kartina.tv

**Turn on your
advertising**



You



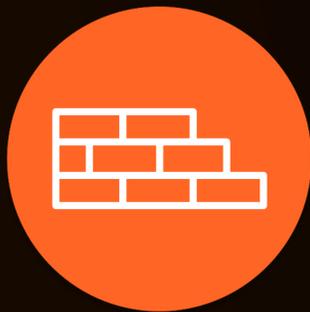
We kartina.tv

Do you have your own company?

Service for an audience of millions!



Shop



Construction company



Travel agency



Dental practice



Beauty studio



Other business

Pop up

Optimal solution to advertise your company

- Broad audience coverage
- Affordable prices
- Personal approach

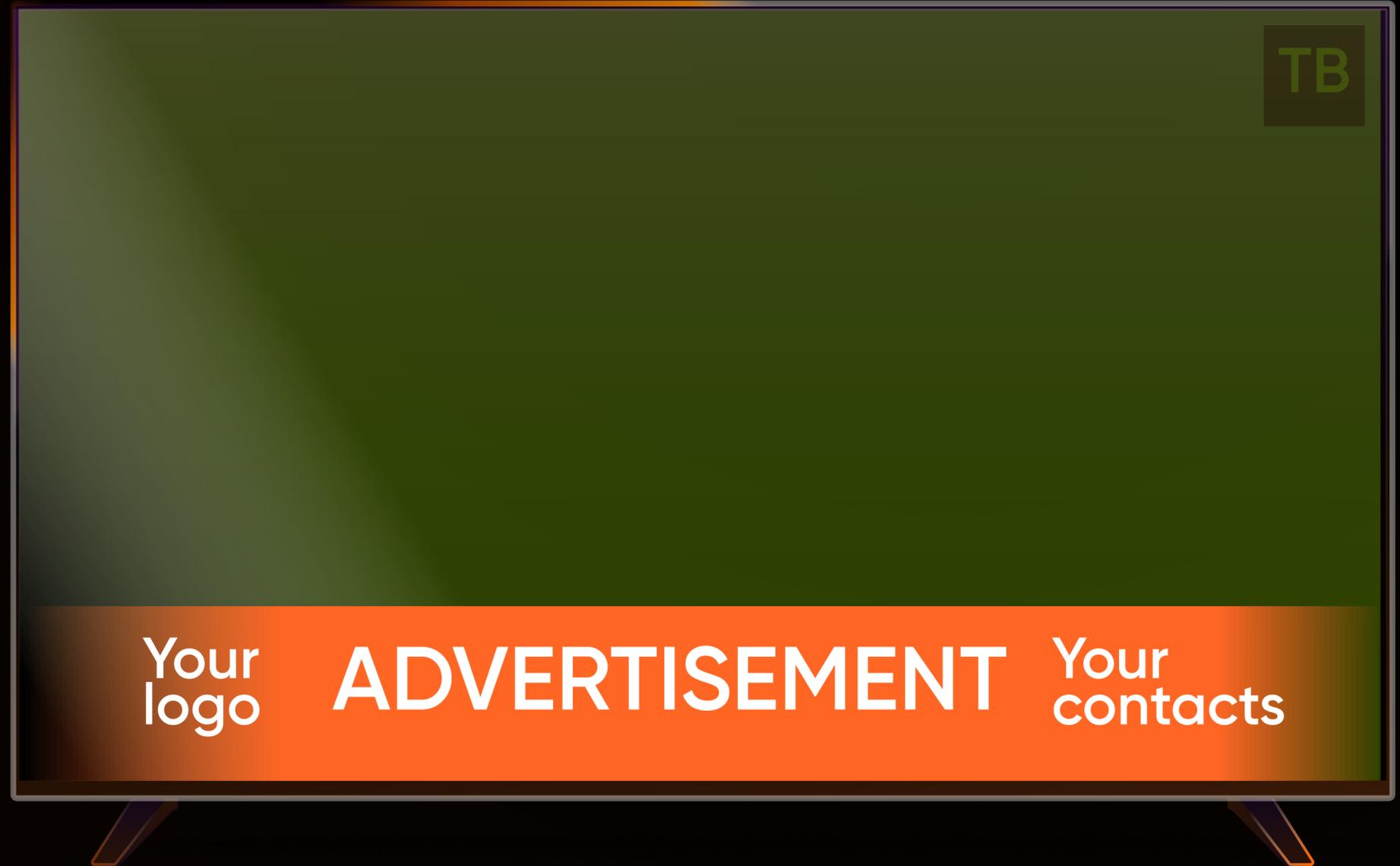
Pop up

Static banner

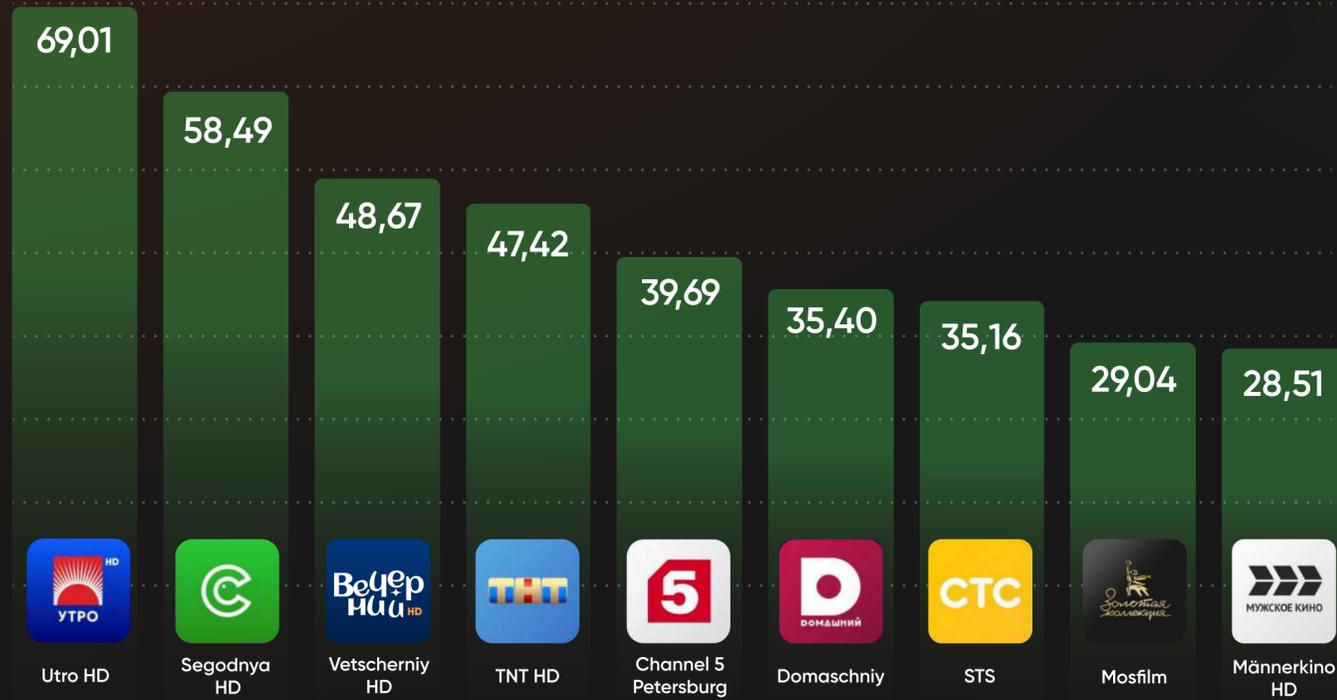
Release time 24/7

with an individual rotation plan for each customer, when switching on the channel

1. The switching duration is **10 seconds**.
2. The first display on the TV screen occurs **10 minutes** after turning on the TV channel.
3. The next display of the banner in 30 minutes (if the customer stays on the TV channel) or again in 10 minutes (in case of switching to another channel).
4. The frequency of displays depends on the order volume and the duration of the advertising campaign.
5. The banner is aimed at the target group.
Parameters for selection:
 - Geolocation (country, region, radius around the city)
 - TV channel category by topic.

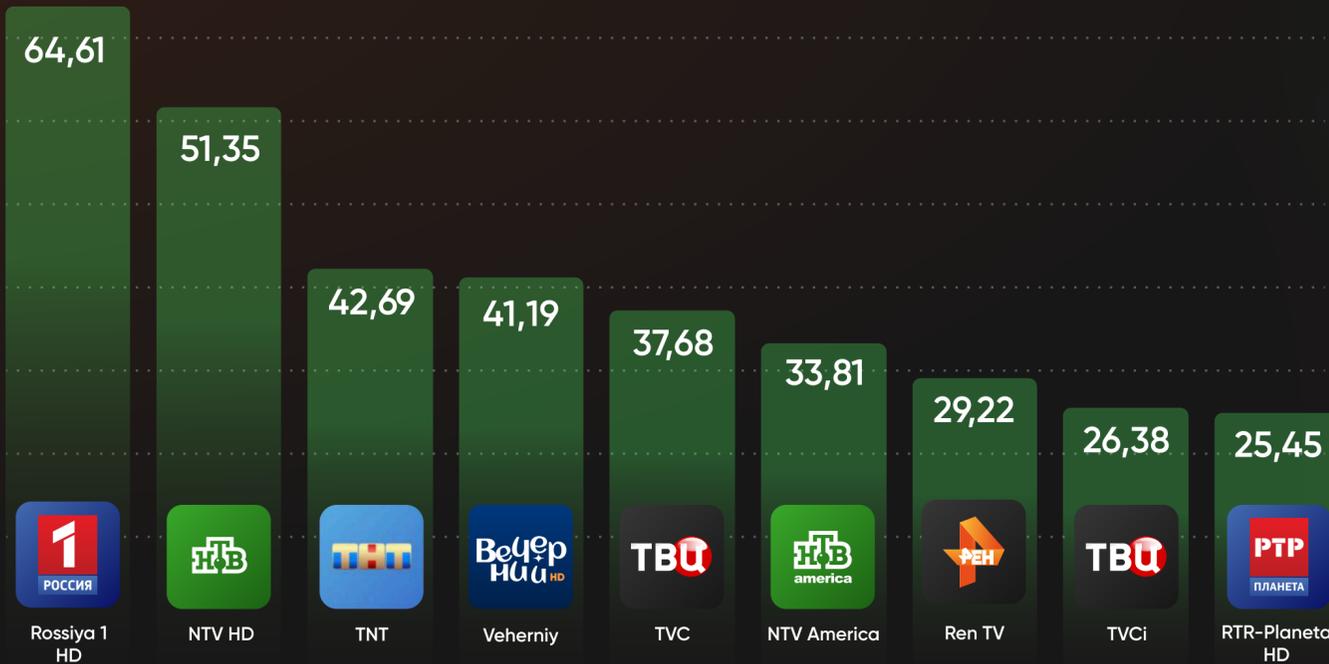


Reach of the target group TV-Channels



89,25%

General channels in Europe (EU)



88,73%

General channels in USA

Reach of the target group

Countries

Germany	2.639.440
USA	779.542
Israel	222.240
Great Britain	99.004
Spain	42.533
Finland	31.062
France	28.328
Cyprus	26.567
Belgium	24.739
Austria	22.726
Netherlands	21.820
UAE	17.985
Other countries	153.428

Costs for a pop-up placement

Regional geotargeting

State/City



Number of placements

Price \$ / €

100K 300

1M -20% ~~3000~~ 2400

National geotargeting

Country



Number of placements

Price \$ / €

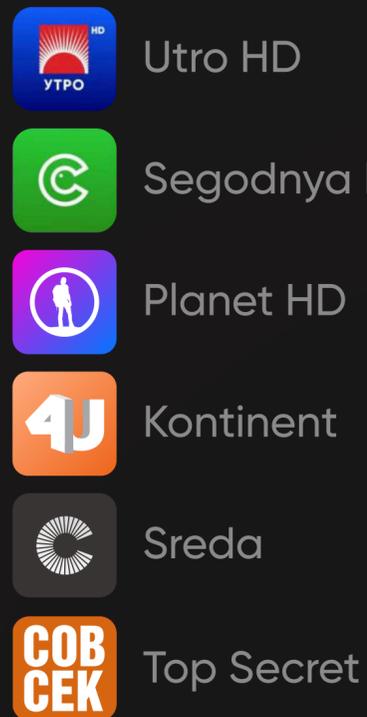
100K 200

1M -20% ~~2000~~ 1600

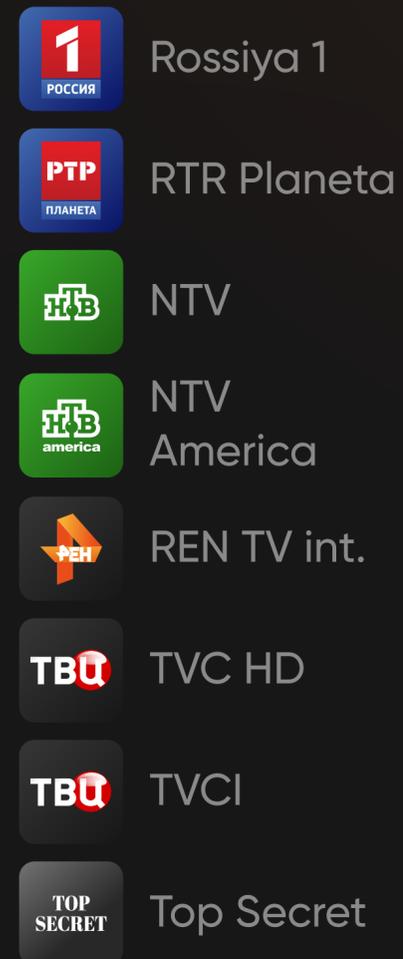
TV Channels Blocks

General channels

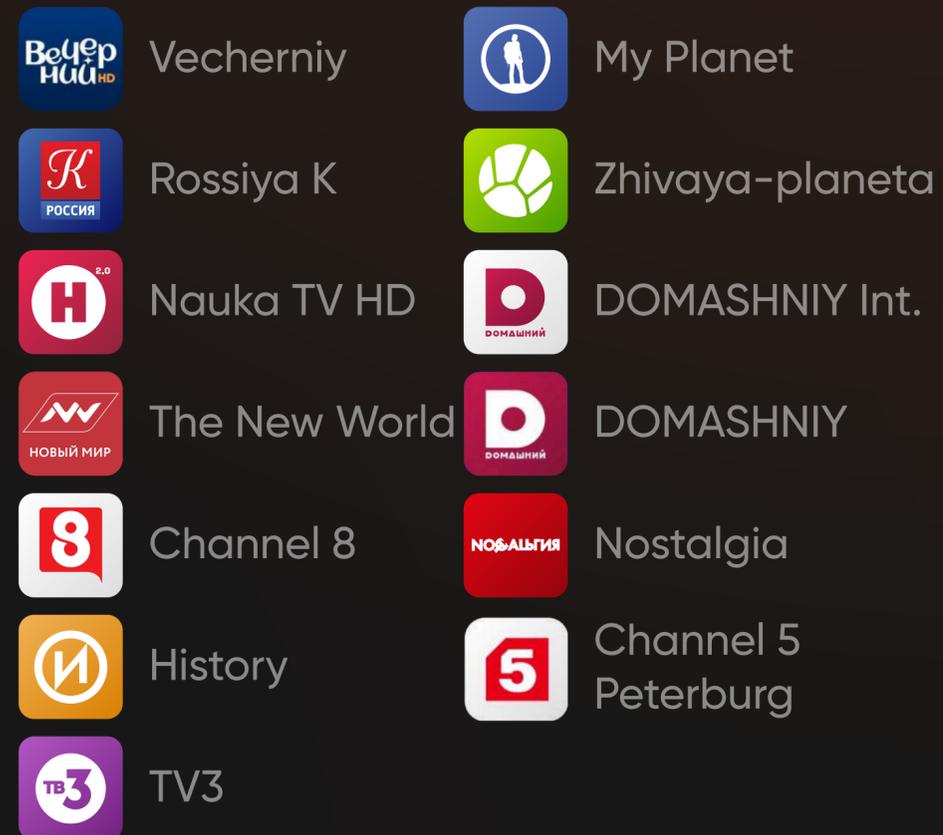
EUROPE (EU)



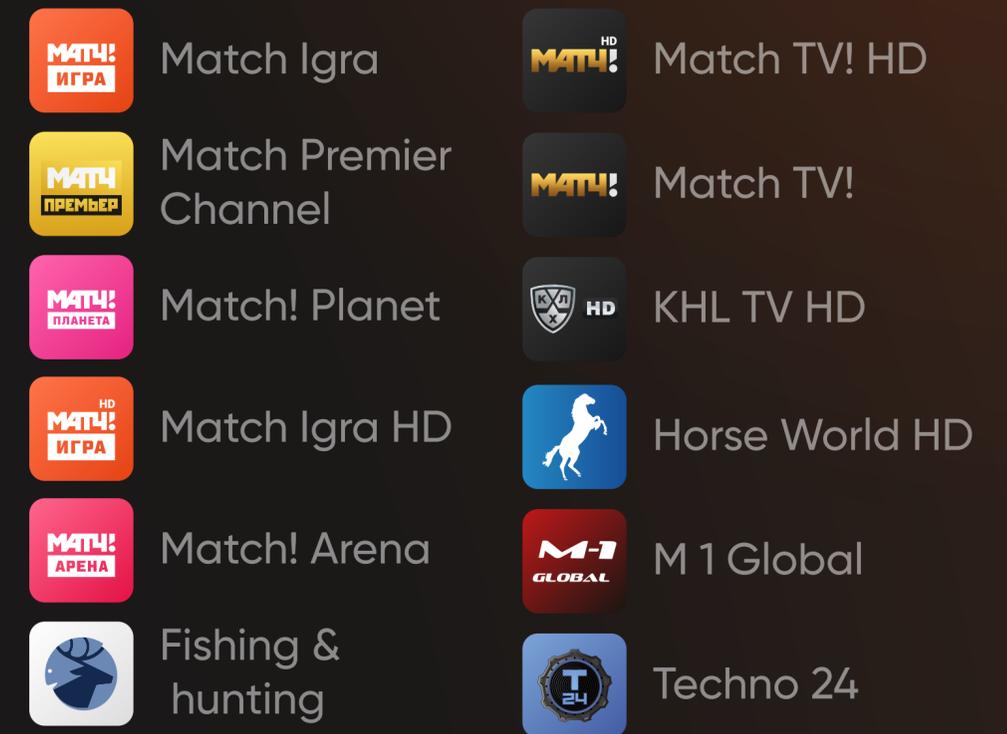
USA / other countries



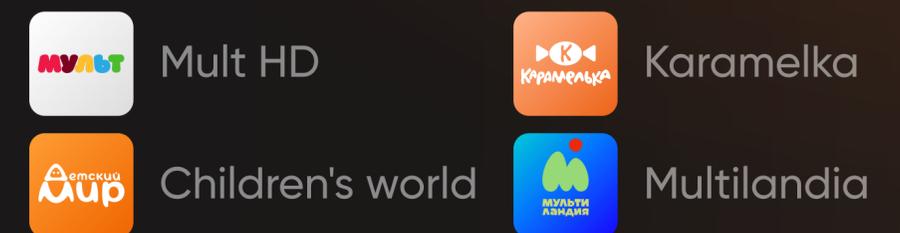
In all countries of the world



Sports channel



Children's channel

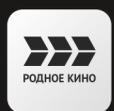
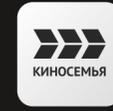
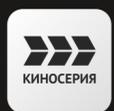
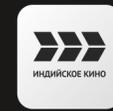


TV Channels Blocks

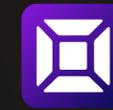
Entertainment

-  TNT
-  STS
-  Че! TV
-  Friday!
-  JV
-  Perez International
-  Sarafan TV

Films

- | | | |
|--|---|---|
|  Mosfilm |  Cinema hall HD2 |  N.L.K. |
|  NTS |  Cinema hall HD3 |  Native Films |
|  Film family |  Cinema hall HD4 |  Filmseria |
|  The world of the series |  Cinema hall 1 |  Men's films |
|  Indischer Film |  Cinema hall 2 |  Filmhit |
|  Bestseller + |  Cinema hall 3 |  Filmpremiere HD |
|  Kinomix |  Cinema hall 4 |  Cinema hall HD1 |
|  Russian bestseller |  Cinema hall 5 |  Our new films |

Music channels

-  Chanson TV
-  RUTV
-  First musical
-  La Minor
-  Music Box RU
-  Zhara TV

Ukrainian channels

-  STB
-  Интер Inter
-  1+1 International
-  ICTV ICTV 2
-  Интер+ Inter +

Armenia channels

-  Armenia 1_new
-  Armenia HD
-  SONGTV HD Armenia

Examples



Новый магазин

30 ЯНВАРЯ 2024

ОТКРЫТИЕ В 9:00

Hans-Krämer-Str. 24, 94469 Deggendorf



Do you have any questions?



Advertising department

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