

kartina.tv

Turn on your advertising

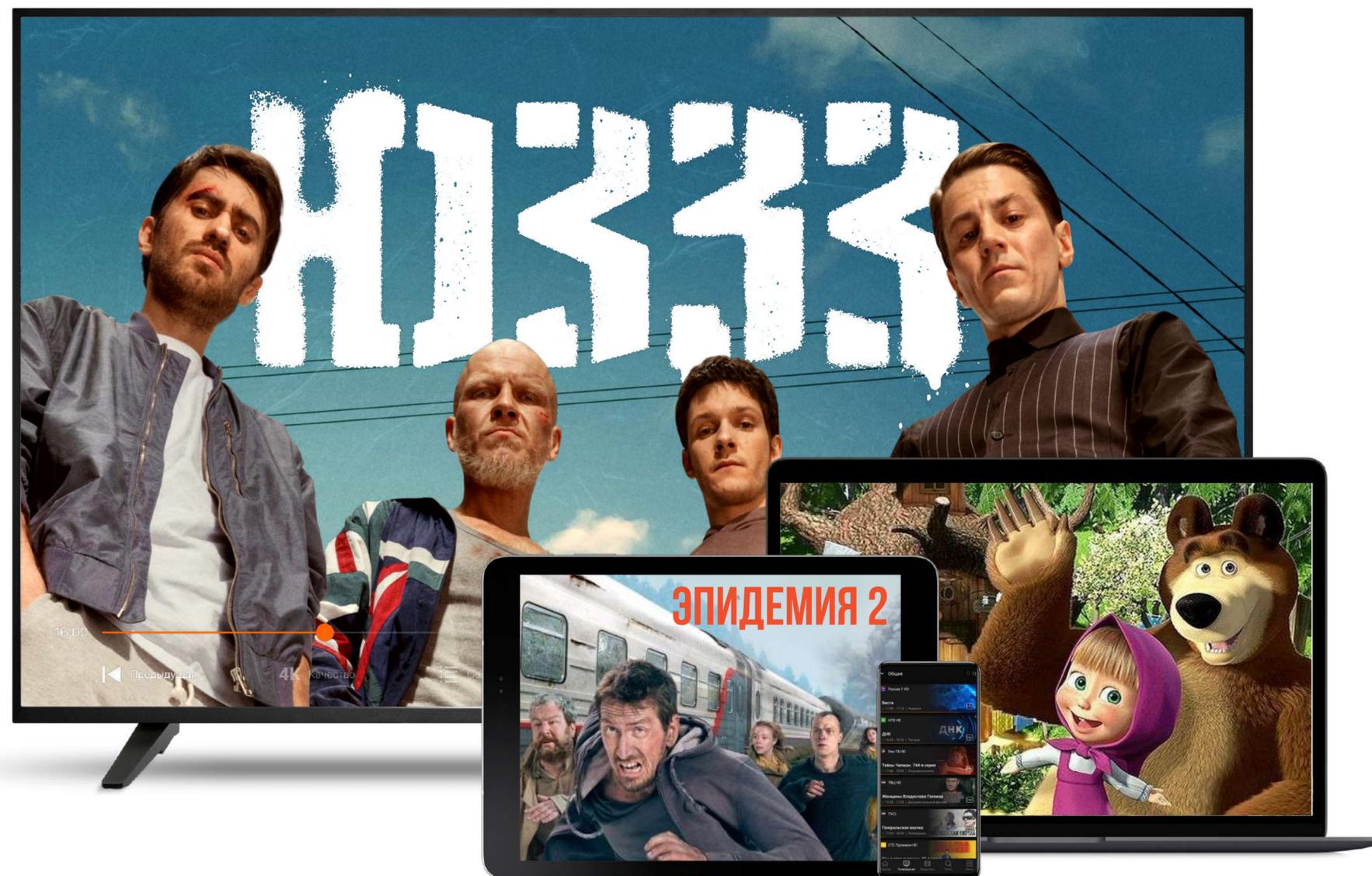


Mediakit

# COMPANY KARTINA.TV



Kartina.TV is the largest international TV operator worldwide. Install the app and enjoy thousands of movies, cartoons and TV series, as well as hundreds of live and recorded TV channels - wherever you are, with a single subscription on all your devices.



Smartphone  
and tablets



Smart TV



PCs und laptops



TV-Set-Top-Box



# BENEFITS OF KARTINA.TV



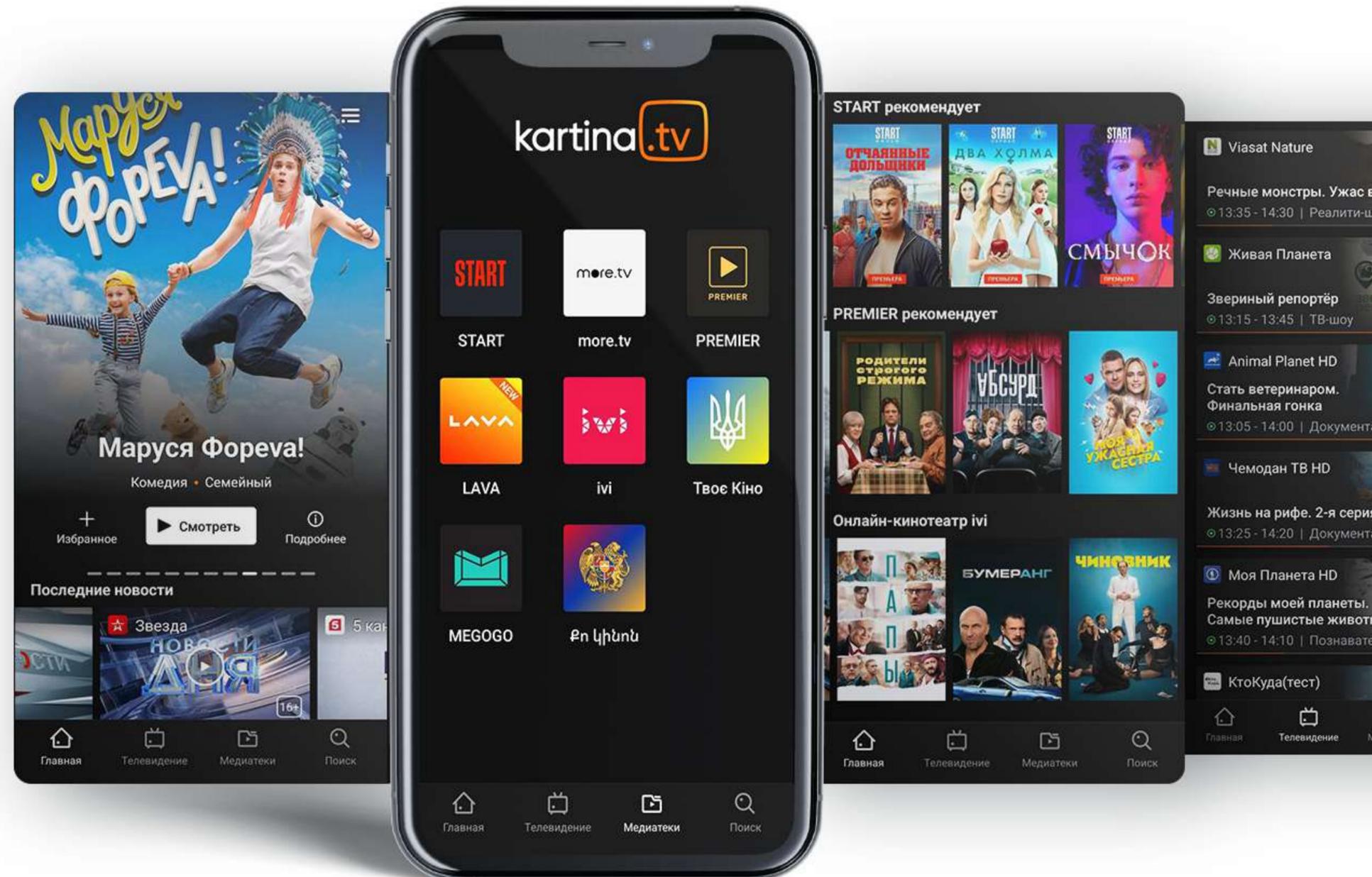
More than 200 channels for every taste, including popular channels from Ukraine, Israel, Germany, the Baltic States and other countries in live and archive form.



Exclusive series at video stores START and PREMIER, Ivi, more.tv, MEGOGO, LAVA, as well as video stores in Ukrainian and Armenian languages.



Convenient search and intuitive interface make it easier to find the right content.



# AUDIENCE OF KARTINA.TV

Advertise on KARTINA.TV and millions of people across Europe, the USA, Israel and other countries will get to know your company!

The audience of Kartina.TV is about

**5 000 000**

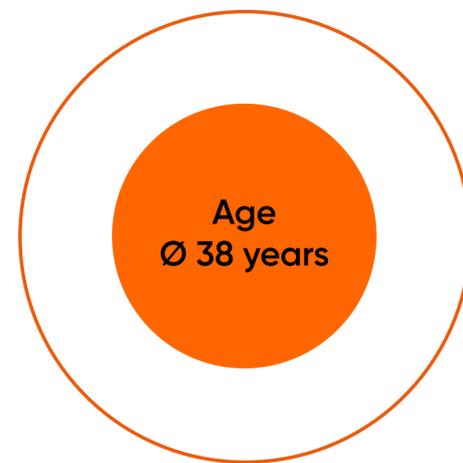
people worldwide



Country	audience
Germany	3.200.000
USA	755.000
Israel	215.000
Great Britain	99.000
Canada	95.000
Spain	56.000
Finland	50.000
France	33.000
Belgium	34.000
Czech Republic	31.000
Other countries	435.000

# THE TARGET

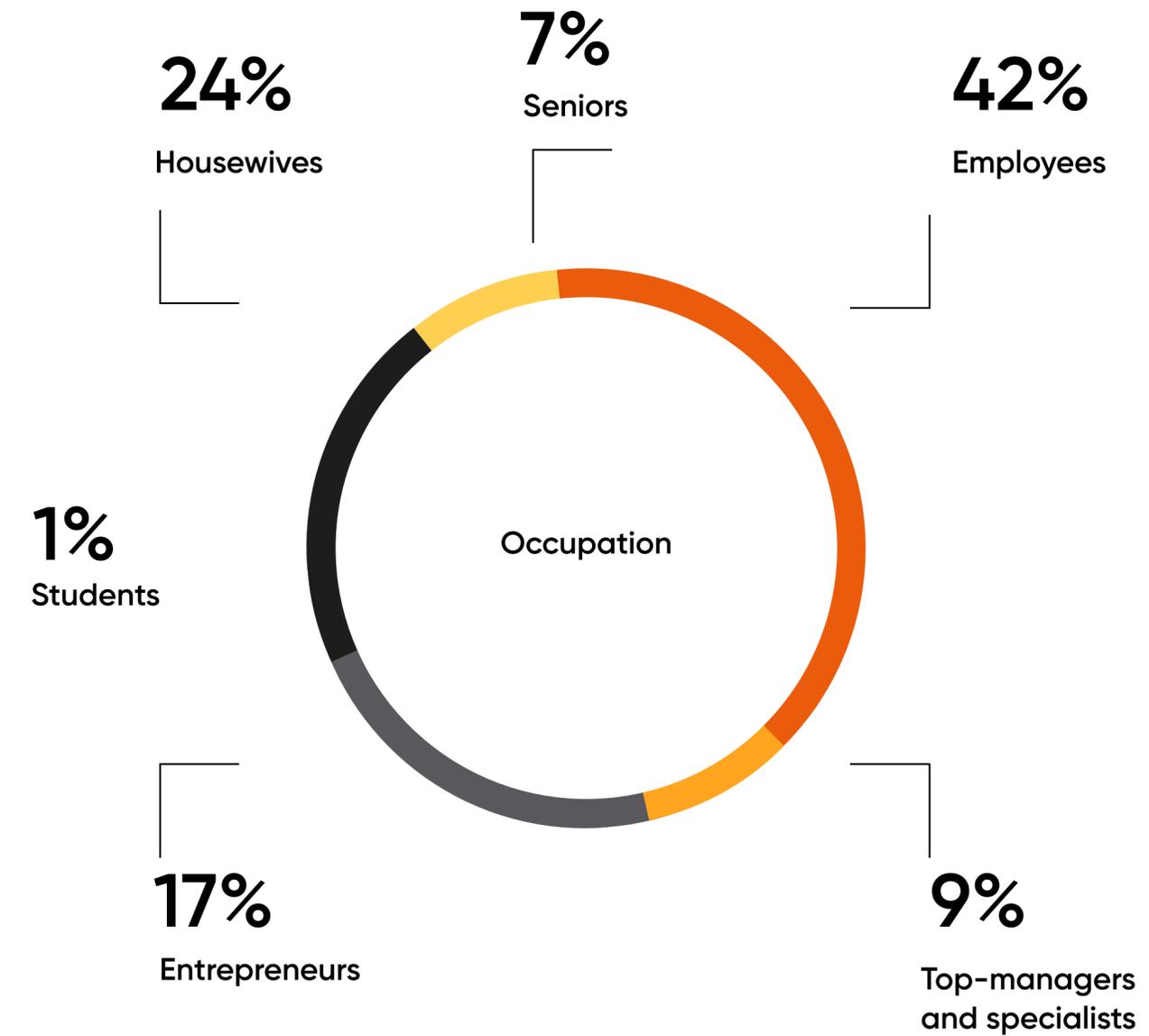
audience characteristics



Women  
**58%**



Men  
**42%**



**68%** upper middle class

# ADVERTISING

on [kartina.tv](https://kartina.tv)



## LIVE advertising

The video is released during the advertising break on one of the seven rated federal TV channels:



in European countries



in USA

Releases are possible during DAYTIME and PRIMETIME

## Animated TV banner

Moving picture;

Goes according to the approved schedule;

Releases are possible during DAYTIME and PRIMETIME;

Displayed for 10 seconds;

Summarizes the product/service;

It is possible to add a sound signal at the moment of appearing on the screen.

## Static TV banner

Static banner;

Appears every hour;

Displayed for 10 seconds;

Summarizes the product/service.



# PRICES



Type of advertising	Duration	Rotation	Prices
Video advert in the ad units within one of the State channels offered by Kartina.TV	From 10 sec.	The number of appearance depends on the budget	From 40 € per ad
Static TV banner	10 sec.	From 100.000 impressions	From 200 €
Animated TV banner	10 sec.	Once per hour	From 200 €

# THEY TRUST US

kartina.tv



# PUSH THE BOUNDARIES OF YOUR BUSINESS



**Ewgeni Wambolt**

Phone: +49 (0)611 88 096 241

E-mail: [wambolt@kartina.tv](mailto:wambolt@kartina.tv)

Skype: wambolt-kartina

**Advertising department**

Phone: +49 (0) 69 84 84 540\*(7)

E-mail: [reklama@kartina.tv](mailto:reklama@kartina.tv)